



SKIDATA Installations

Canopus Corporate Center

Brazil

Canopus Corporate Center

Canopus Corporate is a corporate center and mall located at the entrance to Alphaville in São Paulo. The complex has two 23-floor towers, each covering an area of 1,220 m².

In addition to a fully functioning mall on the first floor with more than 15 different services including cafeterias, fast food outlets, hair salons and restaurants, Canopus Corporate is only a few minutes from the Shopping Iguatemi Alphaville mall, which complements the facilities' range of restaurants, businesses and services. The high number of parking spaces available (1,930 in total) makes the facility the best alternative for the region's major companies and the public.



Canopus Corporate Center

Shopping Centers

Brazil

Project description

The parking administrator, Z Park, needed to change the old system for a more modern and reliable one, as well as prevent theft, reduce technical intervention and control the operation remotely. Other goals for the project were to improve traffic flow and provide greater client convenience when entering and leaving the parking lot, resulting in better customer loyalty.

Bearing this in mind, SKIDATA supplied Power.Gate entrance and exit columns, Power.Cash, Keytag.Gate (windscreen stickers) and e-Ticket for authorized personnel and monthly parking users, reducing the number of paper tickets or proximity cards, which lowered operating costs. Keytag achieved better flow in the parking lot, allowing users to enter and leave without having to stop and open their window (Handsfree). The client's need to remotely control the facility was the main reason they chose SKIDATA, along with the range of products available to users, including different rates and discount to ensure customer loyalty.

The result is an operation known for its robustness and reliability, particularly because there is no need for constant technical

intervention by SKIDATA or the client, and when intervention is required our service is first rate. With the SKIDATA system the client obtained a 20% increase in revenue in less than a year.



Facts & Figures

Client	Z PARK
Project	Canopus Corporate Center
City	Alphaville – São Paulo, Brazil
Installation date	2016
Capacity	1,930 parking spaces

SKIDATA products	<ul style="list-style-type: none">• 4 Power.Gates• 1 Lite.Gate• 5 Barrier.Gates• 1 Power.Cash• 1 Manual.Cash
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Solution implemented	Parking.Logic
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