



# Bettmeralp

The car-free Swiss resort of Bettmeralp, a UNESCO world heritage site, sits on a high plateau at 1,950 m above sea level, overlooking a breathtaking panorama of the four-thousanders in the mountain ranges of Switzerland's Valais province. At the foot of the mountain, which is known for its spectacular vista and leisure qualities, visitors can park their vehicles before taking the convenient cable car ride up into a natural summer and winter paradise.

During winter season, snowsport enthusiasts staying in the Aletsch region (which spans the resorts of Bettmeralp, Riederalp, and Fiescheralp) enjoy access to around 100 km of slopes served by 35 lifts. A 1150-space car park is available to provide exclusive parking for residents and tourists.

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## Parking Solution

**Installation Date:**

November 2004

**Operator:** Bettmeralp

Bergbahnen AG

**Parking Spaces:** 1.150

**Autopay Machines:** 2

**Entrance Columns:** 4

**Exit Columns:** 3

**System Application:**

SPT 400

**Data Carriers:** Barcoded

Tickets, Keycards

## Solution for Pedestrian Access:

**System Application:** 370i

**Ticket Sales Points:** 13

**Access Terminals:** 38

**MiniCentrals:** 13

**Data Centrals:** 1

**Data Carriers:** Barcoded

Tickets, Keycards

SKIDATA was selected to provide the people and car access solutions for this prestigious project. Professional car park management with the help of SKIDATA applications has opened up a new revenue stream for the operator.

SKIDATA solutions for cableways and lifts provide quick, convenient access to mountain fun for resort guests. Every year, the transfer cableways transport around 725,000 guests, and 3.6 million use the mountain sports cableways.

## Special Features

- Accurate inter-pool accounting between individual resorts of the Aletsch region.
- SKIDATA access facilities ensure smooth, rapid access - a key requirement for dealing with the high guest volumes in the region: 1,383,000 skier days (Aletsch region), 573,000 of which are spent in Bettmeralp.
- Contract parking permissions issued on RFID data carriers to permanent and holiday residents, VIP guests, and staff
- Different tariff models for outdoor and indoor parking ("car park within the car park" - access is via a Transfer Column)
- Section display at car park - allows guests to find free spaces quickly

*"We fully trust SKIDATA as a reliable partner for ticketing and handsfree access management systems,"* says W. Martig of Bettmeralp Bahnen AG.