



Shopping with CARisma

A relaxing shopping experience begins with convenient parking. But parking space is a rare commodity. Why should your customers park for free while all the others pay? Would you like to provide your parking spaces strictly to your customers? No problem. The SKIDATA parking management system adapts to your business model like no other system.



SKIDATA - Your Ticket to Shop

How about a fair reimbursement system? That is, if you shop, you park for less or at no charge. You can present the parking ticket at the store register and pay for parking with your purchases. Benefit from the SKIDATA Shop&Go principle.

Provide your customers with a working loyalty system: If you shop, you receive a discount or a VIP parking space. And it's easy to incorporate CRM data in your parking system.

Would you like to set aside employee parking spaces? Use the current employee IDs for entry and exit.

Your Benefits

Minimum personnel costs	based on simple or centralized system management
Multi-purpose reimbursement	pay for parking at the store register
Customer loyalty	based on store card (valuable data source, basis for marketing activities)
Information about customers	via license plate recognition as basis for promotional activities
Additional revenue	as a potential source of income or to invest it in a better parking experience for your customers
Comfort for your customers	thanks to simple operation, connection to traffic control systems and single parking space surveillance
Efficiency	due to a high level of reliability, intelligent remote management and pro-active service management
Business intelligence	via centralized data management with SKIDATA Manager.Services

